



**WFDSA 2020**  
World Congress *Bangkok*

# SPONSORSHIP



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WFDSA World Congress XVI **“Tomorrow Is Now”** will take place during 6-8 October, 2021 at the center of Bangkok, the orient's popular cosmopolitan of contrast, where modern and traditional characteristics co-exist in true harmony. Our hosts, the Thai Direct Selling Association is working closely with the World Federation of Direct Selling Associations to prepare a memorable congress to welcome us all.

This most coveted event of the industry will be the center stage of direct selling professionals as well as executives from related industries and societies from around the world.

Some 600 thought-leading participants will converge onto Bangkok to share their experiences and opinions with special focuses on trends driven by technology, evolving marketing and consumer developments and other issues of importance in doing business.

The congress will feature a program to encompass essential aspects relevant to the direct selling industry, whether they may be organizational performance, motivation, personal improvement and many more. World-renowned speakers are on our invitation list to add significant value to the congress. Bangkok is an attractive destination which will certainly appeal and entice participation of a delegation of high level individuals, making the WFDSA World Congress XVI an event not to be missed.

We invite you to peruse our especially designed Sponsor prospectus which offers varying levels of identification and prominence. Your participation as Congress Sponsor will attest your organization's prominent position and recognized leadership in our direct selling industry.

We look forward to uniting with you to achieve an astounding success of the 16th WFDSA World Congress in Bangkok and the prosperity of our industry.

## **Magnus Brännström**

*Chairman  
World Federation of Direct Selling Associations*

## **Suchada Theeravachirakul**

*Chairperson of WFDSA WCXVI Working Committee  
Thai Direct Selling Association*



## SPONSORSHIP PACKAGES AT A GLANCE

No.	Sponsorship Packages	Platinum	Diamond	Gold	Silver	Bronze
	Investment (USD)	\$100,000	\$50,000	\$30,000	\$12,000	\$6,000
	Investment (THB)	฿3,200,000	฿1,600,000	฿960,000	฿384,000	฿192,000
1	Acknowledgement during opening remarks	✓	✓			
2	Free access to conferences/workshops and participation in lunches, Welcome Reception, Dinner on the 2nd night, and Gala Dinner	✓ (8 pax)	✓ (4 pax)	✓ (2 pax)	✓ (1 pax)	
3	Reserved seating in the Plenary Session & Workshop	✓ (8 pax)	✓ (4 pax)			
4	Acknowledgement of Sponsorship during Welcome Reception	✓	✓			
5	Acknowledgement of Sponsorship during Gala Dinner	✓	✓			
6	Dedicated logo placement on the Hall, the plenary session and the registration desk backdrop, the Lunch and Coffee break area and on all mailing and marketing materials of the event	✓ (Top level logo)	✓ (2nd level logo)	✓ (3rd level logo)	✓ (4th level logo)	✓ (5th level logo)
7	Logo and company link on congress mobile application	✓	✓	✓	✓	✓
8	Logo placement on WFDSA World Congress 2020 website in respective categories with hyperlink	✓	✓	✓	✓	✓
9	Visibility in the Congress program booklet (1 page ad)	✓	✓			
10	Visibility in the Congress program booklet (1/2 page ad)			✓		
11	Visibility in the Congress program booklet (1/4 page ad)				✓	
12	Dedicated logo placement on the Photo Backdrop	✓				
13	Photo opportunity with keynote speaker (if applicable)	✓				
14	Credit logo	✓	✓			
15	Congress pack (foldable bag)	✓				

# SPONSORSHIP PACKAGES

## PLATINUM PACKAGE \$100,000

- Acknowledgement during opening remarks
- Free access to conferences/workshops and participation in Lunches, Welcome Reception, Dinner on the 2nd night, and Gala Dinner (8 pax)
- Reserved seating in the Plenary Session & Workshop (8 pax)
- Acknowledgement of Sponsorship during Welcome Reception
- Acknowledgement of Sponsorship during Gala Dinner
- Dedicated logo placement on the Hall, the plenary session and the registration desk backdrop, the Lunch and Coffee break area and on all mailing and marketing materials of the event (Top level logo)
- Logo and company link on congress mobile application
- Logo placement on WFDSA World Congress 2020 website in respective categories with hyperlink
- Visibility in the Congress program booklet (1 page ad)
- Dedicated logo placement on the Photo Backdrop
- Photo opportunity with keynote speaker (if applicable)
- Credit logo
- Congress pack (foldable bag)

## GOLD PACKAGE \$30,000

- Free access to conferences/workshops and participation in Lunches, Welcome Reception, Dinner on the 2nd night, and Gala Dinner (2 pax)
- Dedicated logo placement on the Hall, the plenary session and the registration desk backdrop, the Lunch and Coffee break area and on all mailing and marketing materials of the event (3rd level logo)
- Logo and company link on congress mobile application
- Logo placement on WFDSA World Congress 2020 website in respective categories with hyperlink
- Visibility in the Congress program booklet (1/2 page ad)

## SILVER PACKAGE \$12,000

- Free access to conferences/workshops and participation in Lunches, Welcome Reception, Dinner on the 2nd night, and Gala Dinner (1 pax)
- Dedicated logo placement on the Hall, the plenary session and the registration desk backdrop, the Lunch and Coffee break area and on all mailing and marketing materials of the event (4th level logo)
- Logo and company link on congress mobile application
- Logo placement on WFDSA World Congress 2020 website in respective categories with hyperlink
- Visibility in the Congress program booklet (1/4 page ad)

## DIAMOND PACKAGE \$50,000

- Acknowledgement during opening remarks
- Free access to conferences/workshops and participation in Lunches, Welcome Reception, Dinner on the 2nd night, and Gala Dinner (4 pax)
- Reserved seating in the Plenary Session & Workshop (4 pax)
- Acknowledgement of Sponsorship during Welcome Reception
- Acknowledgement of Sponsorship during Gala Dinner
- Dedicated logo placement on the Hall, the plenary session and the registration desk backdrop, the Lunch and Coffee break area and on all mailing and marketing materials of the event (2nd level logo)
- Logo and company link on congress mobile application
- Logo placement on WFDSA World Congress 2020 website in respective categories with hyperlink
- Visibility in the Congress program booklet (1 page ad)
- Credit logo

## BRONZE PACKAGE \$6,000

- Dedicated logo placement on the Hall, the plenary session and the registration desk backdrop, the Lunch and Coffee break area and on all mailing and marketing materials of the event (5th level logo)
- Logo and company link on congress mobile application
- Logo placement on WFDSA World Congress 2020 website in respective categories with hyperlink

# TERMS AND CONDITIONS



## Sponsorship Agreement

Completion of the sponsorship application form does not confirm acceptance of offer. The host organization reserves the right to determine which applications are accepted. All sponsorships will be confirmed in writing by WFDSA2020 Congress Organizer.

## Booking & Payment Procedure

- A completed application form should be emailed to the Congress Organizer [wfdsa2020@cdmthailand.com](mailto:wfdsa2020@cdmthailand.com) to ensure reservation.
- A first deposit of 40% is required within 30 days upon sponsorship acceptance from the host organization.
- A second/final payment of 60% is required before **30 November 2020**.
- A full payment is required for bookings made after **29 February 2020**.
- Payment can be made by bank transfer (all bank charges are the responsibility of the payer).
- Sponsorship packages will be confirmed only after the payment has been completed.

For sponsorship enquiries,  
please email [wfdsa2020@cdmthailand.com](mailto:wfdsa2020@cdmthailand.com)  
with the word '**Sponsorship**' in the subject line, with the following  
details in the body of the email;  
Your name, title, company name, address, telephone number,  
email address, and website address.



CDM - Conference & Destination Management  
Tel: 66 (0) 2965 8909  
Email: [wfdsa2020@cdmthailand.com](mailto:wfdsa2020@cdmthailand.com)  
Website: [www.wfdsa2020bangkok.com](http://www.wfdsa2020bangkok.com)



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